

## General Terms and Conditions and entry conditions for the “L.O.B. Fashion Award 2021” presented by Breuninger

### 1. Organizer

The Leipzig Opera Ball (L.O.B.) will be organized and presented by Opernball Leipzig Production GmbH in Leipzig on 30 October 2021 during which the “L.O.B. Fashion Award” will be awarded.

### 2. Participation

Participation in the Fashion Award “L.O.B. Fashion Award” is effected only under the terms hereafter. Participation is free of charge and irrespective of any purchase of goods or the usage of non-gratuitous goods and services. In order to register for the contest, the filling in of the application form is required in which you have to indicate your first name, family name, email address, homepage if applicable, telephone number, postal address, job or function, respectively. As stipulated under point 10 of these Entry Conditions, all data are treated strictly confidential. By their signature on the application form, the participant accepts the General Terms and Conditions and the Entry Conditions of the contest. For this, the participant ticks the box „I have read the General Terms and Conditions and the entry conditions of this contest and fully agree with these terms incl. the data privacy statement and the rights of use.”

### 3. Application criteria

Participation is allowed for fashion designers and younger new blood-designers as well as those who are active and talented in the design and fashion industry and in any creative sector.

You hand in and present the design draft of a full-length evening dress as to the topic gala and festive fashion of size 36/38.

### 4. Application documents

Please hand in:

- some illustrative pictures of the haute couture ball dress (at least three photographs or colour prints in A4 format with one front view, back view and side view per each)
- a short C.V.
- a portrait photograph
- a completed and signed presentation form

The application papers are to be sent to the following address:

Opernball Leipzig Production GmbH  
Käthe-Kollwitz-Str. 1  
D-04109 Leipzig

or digitised by email to:

[info@leipziger-opernball.com](mailto:info@leipziger-opernball.com)

[hartmann@leipziger-opernball.com](mailto:hartmann@leipziger-opernball.com)

Please mind not to send any parts of the draft, the garments or originals of whatsoever kind as the return of those parts is impossible.

## 5. Schedule of procedures

31 May 2021	application deadline (effective: date of postal stamp or email) and selection of the 20 best dresses for the preliminary qualification round; invitation of the designers to the preliminary qualification round in Leipzig
August 2021	preliminary qualification: presentation of the 20 best dresses to the experts' jury in Leipzig followed by a photo shooting with designers and models in the original dresses
Aug/Sep 2021	announcement of the finalists
30 October 2021	public presentation of the ball robes in a festive setting during the Leipzig Opera Ball in a glamorous fashion show followed by the pleasurable freestyle presentation of the winner

The decision by the jury is final and not litigable.

## 6. Final Fitting

The final fitting, the dress rehearsals as well as the final fashion show on 30 October 2021 in Leipzig are obligatory for all the finalists. From the preliminary qualification, the participation cannot be cancelled any more. Furthermore, the participants commit themselves to be available for the award ceremony on 30 October 2021 and appropriate preparation work.

Opernball Leipzig Production GmbH reserves the right of assertion of claims for damages if the event cannot take place in the planned way due to the unavailability of the participant or the robe. The Opernball Leipzig Production GmbH bears the costs for the return ticket to the final fashion show in Leipzig on 30 October 2021 up to max. €150. Accommodation costs are at the organizer's expenses for the first night. Additional expenses are not reimbursed. The appointed days for the fitting and the names of the responsible contact persons will be emailed to you in due course.

## 7. Prizes

The "L.O.B. Fashion Award 2021" is endowed as follows:

1 <sup>st</sup> Prize:	2,000 Euro
2 <sup>nd</sup> Prize:	1,000 Euro
3 <sup>rd</sup> Prize:	500 Euro

The decision by the jury is final and not litigable.

#### 8. Non-admission and alterations to the contest

The participation of Opernball Leipzig Production GmbH staff is not admitted. The organizer reserves the right of interrupting or finishing the contest at any time without prior notice and without giving reasons. The organizers will use their rights mainly if they cannot provide for the continuation of the contest for technical or legal reasons. In such a case, any claims for compensation for expenditures or claims for damages are excluded. Any alterations of the procedures, the programme and the date of the event are subject to change.

#### 9. Usage of data of participants and data privacy protection

By signing the entry conditions, the participant agrees that his or her name is published by Opernball Leipzig Production GmbH. The individual-related data of the participant are electronically processed, saved and stored. The data gathered for the contest are solely used for the contest "L.O.B. Fashion Award".

Any data sets gathered in connection with the contest are allowed to be gathered, handled and stored only by Opernball Leipzig Production GmbH and the commissioned agency. The participant can demand disclosure as to their individual-related data stored by Opernball Leipzig Production GmbH at any time within the scope of legal provisions. At any time, the participant can recall their acceptance of the storage and processing of the individual-related data coming into effect for the future which leads to the exclusion from the contest. In case of any question or demand concerning data protection, the participant has to turn to Opernball Leipzig Production GmbH in writing or by email.

#### 10. Transfer of title for the usage of pictures and/or videos

By participating in the contest, the participant grants Opernball Leipzig Production GmbH the right to use and exploit in a whatsoever form the usufructuary right in terms of space, time and content of the pictorial and video rights in his or her person (mainly but not concluding photos and videos in connection with the fitting and shootings, the inspection and classification of the robes, the final show and all the appointments/events connected with the contest) as well as any other rights connected herewith for the purpose of any report, documentation, press work and advertising. In this connection, the participant grants Opernball Leipzig Production GmbH the rights for all kinds of utilization, especially for the rights of photographic, filmic and typographic utilization of the pictorial and video rights in his or her person and his or her robe in a commercial and non-commercial way.

The participants grant Opernball Leipzig Production GmbH the exclusive right to use and exploit the handed-in drafts and pictures of the application material. Opernball Leipzig Production GmbH has the right but not the duty to publish and to cooperate with the participants. All further rights remain with the participant.

#### 11. Individual press work / marketing measures

The participants commit themselves to use the following naming and marking for any activity related to the contest "L.O.B. Fashion Award".

Leipziger Opernball 2021  
Opernball Leipzig Production GmbH  
"L.O.B. Fashion Award" presented by Breuninger

The designer fully agrees that any advertising activities and measures in the context of the Fashion Award and/or the Leipzig Opera Ball need a written marketing permission in advance even after the end of the contest.

This comprises amongst others, however not concluding, the usage of the logo of the Fashion Award and any textual reference or the usage of „L.O.B. Fashion Award“ and/or „Leipziger Opernball“ and/or „Opernball Leipzig Production GmbH“ for commercial and non-commercial purposes.

### 12. Liability

Opernball Leipzig Production GmbH does not accept any liability for presented drawings and collections sent in. Submissions infringing the existing law, mainly the criminal law, the copyright and proprietary right, the trademark law and other labelling laws, privacy rights and further rights of third parties, must not be shown. Therefore, the participant assures to dispose of all the rights in the presented ball robe without let and hindrance and that the draft is not incriminated by the rights of third parties. In this respect, the participant releases the organizer from any claims of third parties.

### 13. Contact

Contact partner for the designer as to all questions concerning this contract and especially for releases and permissions is:

Opernball Leipzig Production GmbH

Melanie Hartmann

Phone: +49 341 21 56 976

+49 162 87 14 142

Email: [info@leipziger-opernball.com](mailto:info@leipziger-opernball.com)

[hartmann@leipziger-opernball.com](mailto:hartmann@leipziger-opernball.com)

### 14. Miscellaneous

The event with all related agreements is subject to the law of the Federal Republic of Germany. Recourse to the courts is excluded.